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# HALLINE OVERBY

## MULTIMEDIA CREATIVE

4148 6th Ave  
Los Angeles, Ca 90008  
(415) 699-9270  
hallineo@gmail.com

## SKILLS

A visual artist focused in creative media, specifically photography (film & digital), videography, editing and design. Skills also include creative direction, branding, social media, digital marketing, storytelling, and music curation

## EXPERIENCE

### **Freelance** - *Multimedia Creative*

2015 - PRESENT

- Photography, Videography, Design, Social, Web.
- Worked with entities such as City of Santa Monica, Lululemon, NFL Network, Ashoka, Rock the Vote

### **Idea2Form** - *Social Media / Creative Lead*

2019 - PRESENT

- Social Media lead creating strategy around digital social platforms
- Videographer and editor

### **City of Inglewood** - *Video & Social Media*

2015 - PRESENT

- Social Media content creator, including video and design
- Event videographer and photographer

## EDUCATION

### **San Francisco State University** - *B.A., Broadcasting & Communication*

1997 - 2002

## REFERENCES

Tomás Alvarez, *Idea2Form* - (510) 381-0875

JJ Anderson, *HRDWRKER* - (619) 243-6105

April Banks, *Artist* - (213) 270-4838